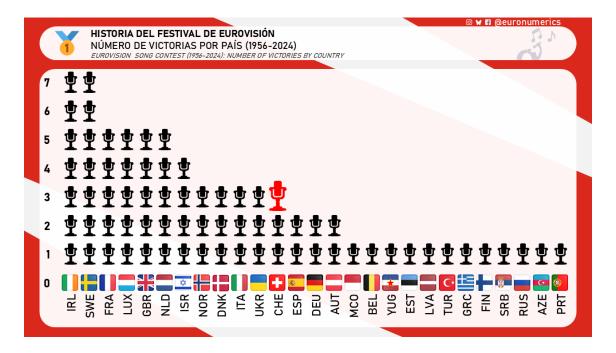
# **Basel 2025: Numerical euroconclave**

Written by Jesús Manuel Rodrigo Céspedes (@Euronumerics) 29/04/2025

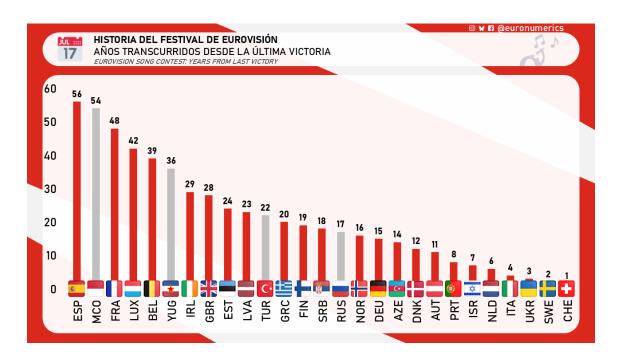
Eurofans, juries, and the general public gather once again this year to elect our very own Euro-Pope. 37 songs, some more *papabili* than others. The Basel conclave is sure to hold many surprises, but in this blog, we'll unravel some of the most important numbers. Who will be Nemo's successor?

# **BARA BADU VICTORY**

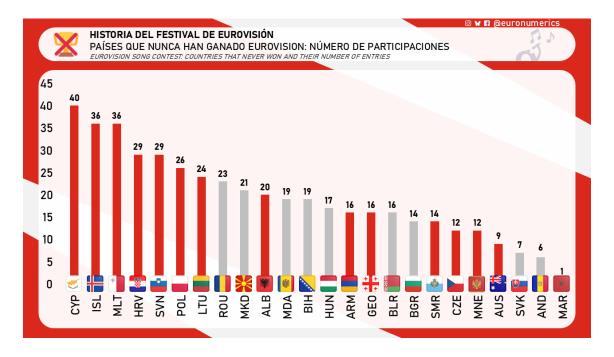
To open this conclave, it's best to review the victory rankings and other statistics related to the Eurovision Song Contest.



Switzerland achieved its third victory last year, while Ireland and Sweden remain the most successful countries. However, the Nordic country is once again the favorite to win. Will we have a new king this year?



Among the countries that have gone the longest time without a repeat victory, Spain remains in the lead, now at 56 years old. France, which is also in the running again, is approaching half a century. The other big favorite, Austria, also won the contest relatively recently.



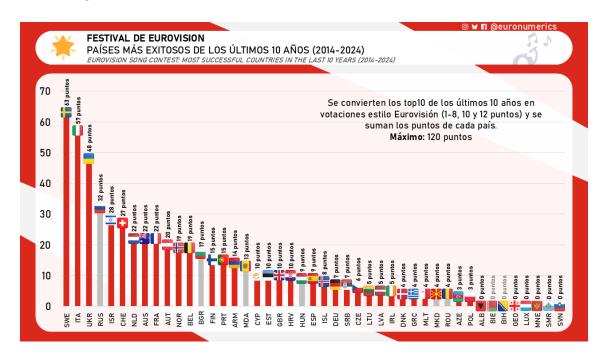
As for the countries that have never won, none are particularly strong this year. Cyprus leads with 40 entries. If Albania were to ring the bell, it would do so after 20 unsuccessful attempts.

And remember that in our EuroAnuario you can review all the data on the qualification streaks for the final, the successes and failures of each country, their percentages, and their progress since 2004.

#### **VOLEVO EESERE UN SUCCESSFUL COUNTRY: THE BEST OF THE LAST 10 YEARS**

We now bring a new chart to explain that not all countries are approaching Eurovision in the same form. Some are enjoying success, while others are struggling. We launched it for Junior Eurovision 2024, and now we're going to replicate it for the main contest.

The task, in this case, is to compile the top 10 contestants from the last 10 years (or editions). These top 10 contestants are converted into a Eurovision-style vote, and each country's points are added together. Therefore, a maximum of 12 points x 10 years = 120 points can be obtained. The ranking is as follows:



Overall, there are three countries that stand out above the rest: Sweden, with 63 points (more than half of the possible total), Italy with 57 points, and Ukraine with 48 points. These are the countries on the right track, and of these, only Sweden seems to be among the favorites this year. Other countries, such as this year's host, Switzerland, and several Western countries, are far behind.

Spain is in 22nd place, tied with Hungary with 9 points, of which 8 are for Chanel's third place and 1 for Ruth Lorenzo's tenth place. Of the Big 5, only Germany is behind.

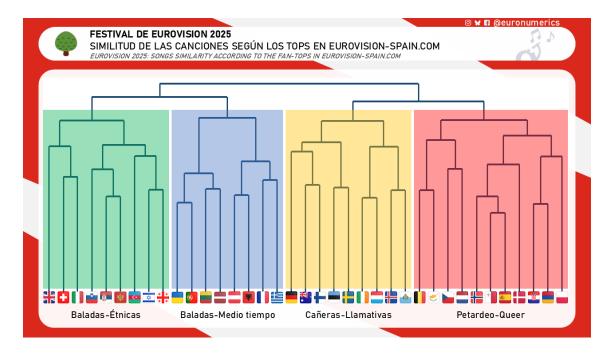
Regarding this year's participating countries, there are six that have no points. That is, they haven't been in the top 10 in the last ten editions. And of all of them, it seems that the only one with any chance of earning a point is Albania.

# MUSIC DENDROGRAM: ARE YOU FOR ICH KOMME OR WASTED LOVE?

The Eurovision-Spain website allows you to create your own song rankings, which are then used for the Europoll. Through these tops, statistics allow us to classify songs based on how we place

them. In other words, it can determine whether we place certain songs together, revealing their similarity, whether musical or for other reasons.

The following graph, also called a dendrogram, represents these groupings hierarchically. The songs are linked together until they are all united, forming groups and subgroups. The result is shown in the graph below. For this occasion, we have determined four groups, each identified by a color.



It is true that not as many tops have been validated this year, and this is evident in the dendrogram. We've divided it into four groups, but perhaps the most conservative approach would be to just two: green and blue would be ballads, and yellow and red would be upbeat songs. The classic Eurovision dichotomy.

**Green group:** Ethnic ballads. Ballads, and the first one is *What the hell just happened?* We're doing well... Generally speaking, they're slow songs, ballads with a very ethnic feel. In fact, it can be divided into three groups, two of them very regional, from Yugoslavia and countries of the Southeast (with war overtones).

**Blue group:** Ballads-Medium Tempo. This group can be divided into two groups: one with group formations (Ziferblat, Napa, etc.) and the other with ballads, plus Albania by Shkodra Elektronike. We wouldn't say *Zjerm* is a ballad, and maybe not *Wasted love* either, but the two have a similar approach and could overshadow each other.

**Yellow group:** Powerful-Eye-Catching. They are all upbeat songs, whether in their most classic form (*La poupée monte le son, Laika Party*) or more striking ones (*Espresso macchiato, Milkshake Man*). The truth is, the subgroups in this cluster make a lot of sense.

**Red group:** Petardeo-Queer. This is once again the largest group. But unlike last year, it's not exclusively female; there are also male voices: the four on the first left branch are male, and

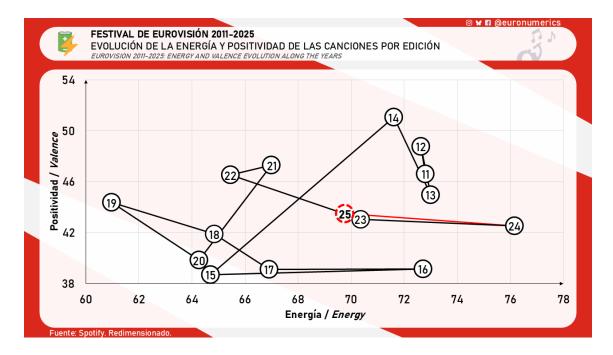
they also intermingle, like *Lighter* with *Serving Kant* and *Esa diva*. Hence, I wanted to reflect that fluid, queer component that Nemo seems to have catalyzed with its victory.

As I said, the lack of data means the groups aren't very consistent. Take your time to break down the graph and find absurdities or combinations you didn't imagine. Even so, the classic groups come to light and allow us to see the direct rivals of each song.

As I said, there aren't many top rankings this year, and it's not easy to draw many conclusions. Austria and Sweden have the best averages, as does Spain. As for the standard deviation (which detects whether there's a lot of diversity in opinions or not), it indicates that Albania, Italy, Australia, and Estonia could be dark horse candidates. They're the countries with the greatest variability, that is, the most polarizing: either people are very popular or not at all.

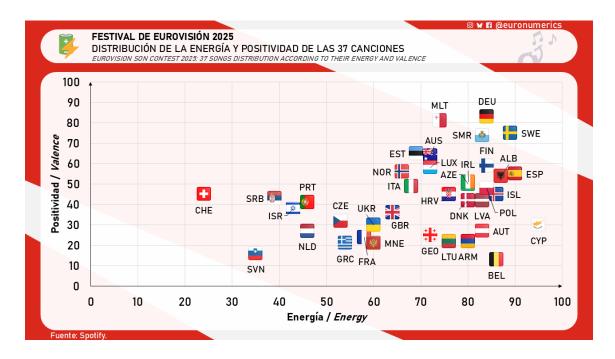
#### SPOTIFY'S NUMBERS: A BRAVE AND STAND-OUT DIVA

It's traditional for us to analyze the musical attributes Spotify gives to Eurovision songs, which it uses to make suggestions and lists. The following graph shows the energy (from left to right) and positivity (from top to bottom) compared to the average of recent editions.



We see that the festival has returned to its 2023 values, following the energy boost that Malmö represented last year. Overall, it was a fairly central edition and a break from the trend of previous years: we'd had two consecutive years of increasingly lively editions.

The following graph is the same, but with this year's 37 participating songs.



Compared to last year, this year's edition features more ballads, more songs with an energy score below 60: last year there were only 5, and in Basel there are 11. Of all of them, Switzerland stands out the most; it's the song most isolated from the rest. On the other hand, *Shh* (Cyprus) is the most energetic song this edition, followed by Spain. In terms of positivity, Germany and Malta are the most upbeat, while Slovenia and Belgium, let's say, are the darkest. Positivity is a tricky attribute to interpret.

The winners' category, which we've mentioned on previous occasions—songs with positivity scores below 50 and above 70—includes several songs, but only Austria is among the favorites. *Bara bada bastu* is off to a strong start with a strong televote and could also do so in the jury, given the Swedes' historically strong performances. *Voyage* (Switzerland) or *Maman* (France) will likely do better in the jury and will have to fight for their spot in the televote.

The jury has been decisive in recent years, but the increase in the number of ballads could diminish its influence in the final. It will depend on how many make it to the final and how the televote behaves, whether or not it stops being influenced by the current war situation.

What are Spain's options? Well, on the one hand, Spotify reveals that *Esa diva* is an hurricane of energy and follows the opposite trend to the festival: we said there are more ballads now, and we're bringing a powerful song, so we'll stand out more comparatively. However, by bringing a song like this, we've become more involved in the televote battle than in the jury. The competition in the televote is fiercer because the ones that the audience wants, qualify for the final. The juries are all very sold out with so many ballads. If, with all this, Melody gets a good result from Basel, it's worthy of praise.

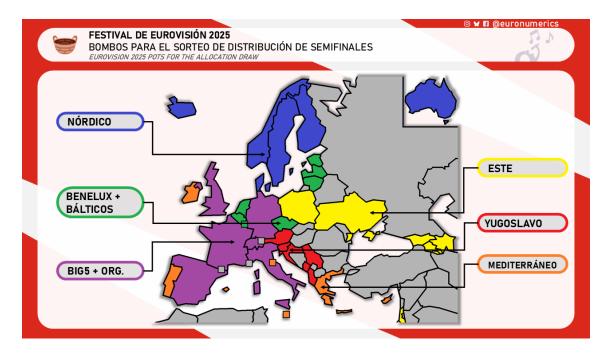
In conclusion, I think it's going to be an interesting Festival, with juries that might not be as decisive as in the last two years. The televoting could recover some of its lost momentum and provide a very exciting finale. Austria and Sweden have the elements to repeat their victories, but the data indicates that others could pull off and steal the victory. The performances will be

crucial, and Spain will need to highlight Melody's energy to perform well. The white smoke is near

#### THE SEMIFINALS: HOW THEY'RE DRAWN UP

In this blog, we'll analyze whether the Eurovision semifinals have been evenly matched in terms of the level of the songs. Has one semifinal ever been significantly better than the other? Are the results of Semifinal 2 better than those of Semifinal 1?

The semifinals are randomly allocated based on geographic pots. This prevents certain similar groups from all being drawn into the same semifinal, giving them an advantage. It's not the most optimal method, but it is somewhat effective and simple. What is certainly not done is to distribute the countries based on the level of their songs because many are not even known at that moment.



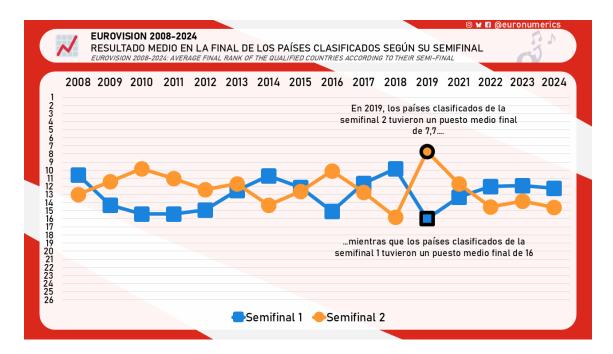
This can lead to the best songs being concentrated in one semifinal, as this variable has not been taken into account. However, the level of the songs is taken into account at other times, such as when creating the performance order. Will the organizers consider dividing the songs in the semifinals according to their level in the future? There are also other types of imbalances, such as a semifinal with similar vocals or all the ballads being drawn together.

But how can we know if one semifinal has a higher competitive level than another? This can be determined before the semifinals (for example, with a poll and comparing the results by country in each semifinal) or it can be done after the fact with other surveys or the official Eurovision results. This last method is the one we will use to analyze the level of the semifinals since 2008.

#### **CALCULATING THE LEVEL OF THE SEMIFINALS**

The calculation to determine the level of a semifinal is simple. We take the results of each year's Eurovision final and average the countries' positions based on their semifinal of origin. This means we always discard the results of the Big 5 countries and the host country.

The following graph reflects what we just said. The points reflect the average position of the 10 countries that qualified from each semifinal in the final. In blue, we have the averages for semifinal 1, and in orange, those for semifinal 2. For example, in 2008, the countries that qualified from semifinal 1 finished on average in 10.8th place in the final, while those from the second semifinal averaged 13th. Therefore, those from semifinal 1 finished on average better.



Let's first analyze it over time. It can be seen that there is no trend, no evolution, and that everything is distributed very randomly. It is not observed that countries in one semi-final perform better than those in the other. Therefore, the semi-final of origin does not affect the final result. In the last three years, countries in semi-final 1 have performed better, but the difference is minimal and not significant.

# 2019: THE YEAR OF THE GREAT IMBALANCE

How large were the differences each year? The following graph reflects the difference, for each year, from the averages in the previous graph. That is, the distance between the blue and orange dots for each year. Furthermore, it is ordered from highest to lowest, not by year.



The largest difference is observed in 2019, with a difference of up to 8 places. This is followed by the semifinals from the previous year in Lisbon 2018. The closest semifinals according to this criterion are Vienna 2015, where the difference was just half a place. Therefore, we see that some semifinals are more unbalanced than others.

As we have seen, the most unbalanced semifinals were Eurovision 2019. The following scoreboard reflects the final results for that year, highlighting the semifinal of each country's origin in color. The first semifinal is in blue, and the second in orange. The Big 5 countries and the host are not colored.



The eight-place difference becomes much more apparent in this case. It can be seen that the top eight is occupied only by countries from the second semifinal and Italy. The highest-ranked country in the second semifinal is Australia, which finished eighth despite winning its heat.

Furthermore, the lowest-ranked country in the second semifinal was Albania, which finished 17th, ahead of five countries from the other semifinal.

As we have seen, this is an exceptional case. It is worth asking whether Lithuania, eleventh in the second semifinal with Jurij Veklenko and *Run with the Lions*, would have qualified had it fallen in the other semifinal.

### **CONSEQUENCES OF UNBALANCED SEMIFINALS**

And what happens when the semifinals are very unbalanced? If one semifinal only has good songs and another has bad songs, songs will qualify that are overall worse than some of the non-qualifiers. This worsens the quality of the final since the best songs don't qualify.

The biggest losers are those countries that, as we saw with Lithuania, would likely have qualified comfortably had they lost in the less competitive semifinal. Furthermore, some of the countries that qualify from a low-level semifinal are likely to have a very disappointing result in the final.

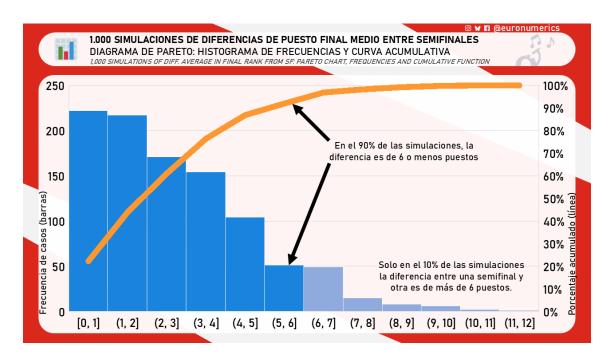
And who benefits from this imbalance? Well, the biggest beneficiaries are the Big 5 countries and the host country, since countries have qualified that, in a more equitable distribution, wouldn't have. Therefore, by lowering the level of the final, the direct qualifiers see less competition and can achieve better positions. Ironically, this didn't happen in 2019 (see table above), where four of the bottom five countries qualified directly. Even with that little help, they couldn't recover.

# TO LEARN MORE... SIMULATIONS TO DETERMINE WHEN A DIFFERENCE IS SIGNIFICANT

In this part of the blog, we're going to go further, getting more technical. You can continue reading if you want to dig deeper to understand when there is a real difference between semifinals.

Are the differences in the level of the semifinals significant? How can we know? Although there are statistical methods, in this case we ran 1,000 random simulations to check how likely each outcome, each difference in positions, is. It's as if we were rolling two dice 1,000 times to determine the difference between their results.

The following graph is a mix, a Pareto chart. On one hand, the bars are a histogram that shows the frequency of each event in an orderly manner. On the other hand, the line is a curve that accumulates the probabilities of each event from the beginning. We'll explain this now.



What we see in the bars is that the most likely outcome is that there will only be a difference between 0 and 1 place between each semifinal, followed by a difference of 1 and 2 places, 2 and 3, and so on.

The line, as we mentioned, represents the cumulative probability. In the first bar (0 and 1), it equals 23% because 23% of the cases have a difference of less than 1 place. In the second bar, it equals 44% because it is the cumulative probability that the difference is less than 2 places.

The interesting thing here is to look at the values typically used in hypothesis testing to determine whether something is significant or not. Typically, a value of 95% or 90% is used in social sciences like this one. In this case, 90% is reached for differences less than or equal to 6 places. In other words, anything above this value is outside the (statistically) normal range. Therefore, only one year (or even two if we're more strict with the 90% cutoff) have significant differences between the competitiveness levels of their semifinals.

In conclusion, only one (or two) of the 16 years have had unbalanced semifinals. Therefore, it doesn't seem necessary to intervene to better distribute them; randomness already does a good job.

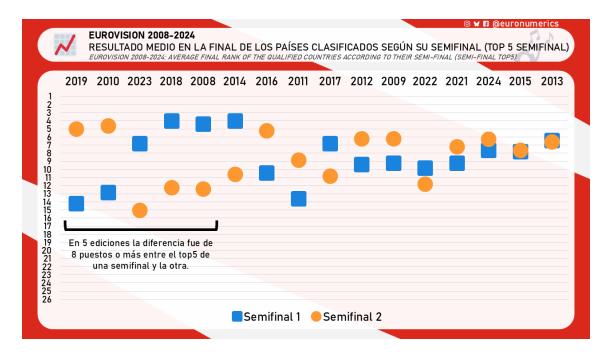
#### WHAT REALLY MATTERS: NOW ONLY WITH THE TOP 5

In our study, we considered the positions of the top 10 countries that qualify from each semifinal. Some might think that perhaps those who barely make it to the semifinal do so because they have to be the top 10 or because of the neighborhood effect. In other words, the study should be limited to those who truly have the strength to make it to the semifinal.

To do this, instead of the top 10 countries, we now took only the average results of the top 5 countries in each semifinal. For example, it's as if in last year's first semifinal we had only

considered the results of Croatia, Ukraine, Ireland, Lithuania, and Luxembourg and ignored those of Cyprus, Finland, Portugal, Slovenia, and Serbia.

The following graph shows the differences considering only the top 5 countries. It is also sorted by the size of the differences each year.



2019 is once again the year with the largest gap, this time with a gap of 9.2 places. After that, there are four other editions with a gap of more than 8 places, while only in two years is the gap less than one place.

The gaps have increased, but this is a statistical consequence: if we run 1,000 simulations again, only gaps greater than 9 places are significant. Therefore, we obtain the same result as in the previous case: only in one year was there a significant difference.

Fortunately, we have seen that in very few years we have had unbalanced semifinals and that chance distributes the favorites evenly, allowing for high-performance finals. This is detrimental to the direct qualifiers, who must do more to secure a good position. Did you think there would be more imbalances? Which semifinals do you remember being more unbalanced? Are the 2025 semifinals balanced? We'll see how the balance tips in Switzerland.